

Discovery Boracay 2023 CSR Activities

Our commitment to Corporate Social Responsibility (CSR) is woven into the very fabric of our identity, reflecting our dedication to the well-being of our community and the preservation of the stunning environment that surrounds us.

The Essence of CSR at Discovery Shores Boracay

- Actively engaging in socially responsible initiatives
- Foster a culture of care and respect among our employees and guests.
- Help us connect more deeply with our community.
- Enhance our brand's integrity, making our resort not just a destination but a positive force in the region.
- Focus on Community Engagement and Development & Employee Engagement and Welfare

Highlighting Our 2023 CSR Activities

1. Sponsorship for Basketball Team

When: January 2023

Where: Malay, Aklan

Brief Description:

This is sponsorship for a basketball team for their upcoming Basketball League

This amounts to Php 10,000.00

2. Sponsorship for Ati-Atihan Festival 2023

When: January 2023

Where: Kalibo, Aklan

Brief Description:

This sponsorship was given to LGU of Kalibo

This amounts to Php 10,000.00

3. Feeding Program

When: March 9, 2023

Where: Malabunot Day Care Center

Brief Description:

This is feeding program, a Joint effort with Boracay BFP

Food Viands: Champorado with Fruit Juice

Headcount: estimated 30pax (15 AM; 15 PM)



4. Feeding Program

When: March 19, 2023

Where: Ati Community Manoc-Manoc

Brief Description:

This is a feeding program, a Joint effort with Discovery Samal Employees

Food Viands: Spaghetti, Bread, Biscuits & Juice Sachet



5. Sponsorship for Basketball Uniform
When: March 2023
Where: For Brgy. Poblacion, Malay, Aklan

6. Sponsorship for Ms. Yapak Tourism
When: February 7 – 11, 2023
Where: Brgy. Yapak Covered Court

Brief Description:
Sponsorship fee amounting to Php 3,500.00

7. Flower donation
When: February 9 – 11, 2023
Where: Brgy. Yapak

Brief Description:
This is donation amounting to Php 3,000.00 for purchase of Flower as accent.

8. Sponsorship for 67th Aklan Day Celebration
When: April 2023
Where: N/A

Brief Description:
This is monetary sponsorship in lieu of advertisement of Discovery Boracay in their Souvenir Program.
Amounting to Php 5,000.00

9. Cash donation for demise of ATI Chieftain
When: April 14, 2023
Where: Ati Village

Brief Description:
Cash donation in support to our Main CSR recipient amounting to Php 6000.00
Grocery items amounting to Php 2,500.00

10. Sponsorship for Family Fun Run of Balabag Elementary School
When: April 2023 tagging
Where: Brgy. Balabag

Brief Description:
Sponsorship amounting to Php 5,000.00
For event on May 19, 2023

11. Sponsorship for Fiesta of Brgy. Sambiray

When: April 2023

Where: Brgy. Sambiray

Brief Description:

Sponsorship amount as support only Php 5,000.00

12. Sponsorship for Batang Pilipino Basketball League (BPBL)

When: May 2023

Where:

Brief Description:

LGU Basketball event for players and aspiring players – that promotes Brotherhood, Discipline, Sportsmanship and Character

Sponsorship amounting to Php 10,000.00

13. Sponsorship for Fiesta of Brgy. Balabag

When: May 8 – 12, 2023

Where: Brgy. Balabay

Brief Description:

This is an annual support/sponsorship to Brgy. Balabag LGU

Sponsorship amounting to Php 5,000.00

14. Basketball Clinic

When: September 9, 2023

Where: Brgy. Yapak Basketball Court

Brief Description:

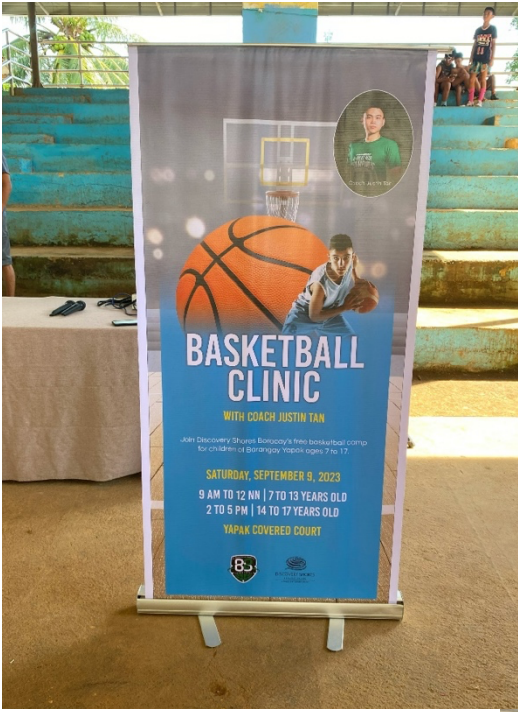
This is in partnership with 88Basketball c/o Coach Justin Tan and with Brgy. Yapak LGU.

Wherein use of the Basketball court was approved by the Brgy. Caption be free of charge.

Snacks and beverage were offered to all players as well.

AM Session 9am – 11am (8 – 12 y/o, total of 42 participants)

PM Session 2pm – 4pm (13 – 16 y/o, total of 39 participants)



15. Feeding Program to ATI Community

When: September 8 at 3PM

Where: Ati Village

Brief Description:

This is in celebration as well of Mama Mary's Birthday Celebration



16. Mass Sponsorship

When: September 30, 2023

Where: Balabag Church

Brief Description:

Received letter from Balabag Church Parish Office of the sponsorship.
Offered 2 Baskets (Fruits and Grocery items)



17. Discover Art

When: October 29, 2023 – November 5, 2023

Where: TGR

Brief Description:

3 Artists participated.

16% of proceeds will be donated to ATI Community

Ati Children opened the program with their native song.

20 Food packs were also prepared for them.

18. Nativity Mass + Gift Giving

When: December 24, 2023

Where: Balabag Church & Multi-Purpose Area

Brief Description:

Installed external monitor in Balabag Church Multi-Purpose Area

Were able to distribute 420 gifts.

Mini Program was also rendered (Santa Clause with Elves

Packing of gift with generous assistance from our OJTs

19. Balay Discovery Christmas Tree Lighting

When: From December 2, 2023 until January 7, 2024

Where: Balay Discovery

Brief Description:

Christmas Tree Lighting, Garden lights and moving Santa Clause Sleigh installed.

With Video Coverage c/o PCTV via Local Cable TV & Facebook Page of PCTV





20. Malay Idol & Hiphop Competition
When: December 21 & 22, 2023
Where: Balay Discovery Basketball Court

Brief Description:

Installed Stage set-up for 2 days.

Day 1 Malay Idol; Day 2 Malay Hiphop Dance competition

Three Winners each competition

Special consolation cash prize to all other participants

Attended by Honorable Mayor of Malay



21. Brgy. Yapak Gift Giving + Movie Watching

When: December 25, 2023

Where: Balay Discovery

Brief Description:

Which we were able to distribute around 280 gifts of Brgy. Yapak

Packing of gift with generous assistance from our OJTs

Movie Watching done outside Mess Hall – Disney Movie





