



GIFTTS 2019 Discovery Shores Boracay

SURVEY:

Your hotels Corporate Social Responsibility program. Corporate Social Responsibility (CSR) is all about reviewing your company's wider impact on both the local and global communities. CSR takes into account economic, environmental, and social aspects of your business, informally referred to as people, planet and profits.

Does your hotel have a published CSR program that your employees are involved in?

Yes we have a CSR program done on a yearly basis and employees are highly encouraged to participate in the activities.

Please share a website link if applicable.

Some our efforts may be seen here. <https://www.discoveryshoresboracay.com/discover/environmental-sustainability/>

What are the pillars and ideas that your CSR program is based on?

Our program is anchored on our goal to help improve the way of life of the indigent communities in the island, particularly the Ati Community (*The Ati are a Negrito ethnic group in the Visayas, the central portion of the Philippine archipelago. Their small numbers are principally concentrated in the islands of Boracay, Panay and Negros*). Another goal is to support the various programs of the Local Government especially those related to keeping the island clean and green.

We support and give back to our surrounding community first. This way, we all flourish together as one big community. Keeping the island strong, sustainable and clean.

Is CSR part of any new employee induction and training?

The Human Resources Department makes it a point to share information about the CSR program with all employees, from Directors to Associates, so that everyone is aware of the causes and organizations the property supports.

How many of your employees regularly participate in CSR/Charitable Activities?

Because the activities differ, it depends on the availability, space and requirements. We have over 55 employees for Beach Clean-Ups and Blood Donation. For smaller events like coordination for Bead Bracelet making, donating items and feeding programs, we have 5-15 staff in attendance.

PHILANTHROPY: Defined as personal giving and active participation in areas that reflect your hotel team's passions and concerns. Philanthropy looks at all aspects of social giving and community programs including education, charity and supporting those in need. Please summarize your hotels' PHILANTHROPIC events, activities, or donations during 2019:

- Medical Mission – To celebrate the 12th year anniversary of Discovery Shores Boracay, the resort held its very first Medical Mission dedicated to the Ati Community in Sitio Carla, Cubay Sur, Malay. The program provided free medical services for the Ati as well as free medicines, health lectures and supplemental feeding.
- Ati Community Feeding – To promote healthy eating habits to the Ati, Boracay Island's indigenous people, Discovery Shores Boracay held a feeding activity at the Ati Village. A healthy hot lunch was served to the children aged 5-12 years old.





- Donation and feeding of fire victims – Some areas in Boracay Island are quite congested, especially the residential areas. Because of the tight spaces, whenever there is fire, it spreads easily from house to house. This year, another fire broke out and it affected some of our staff and their families. A donation and feeding activity was conducted at the City Mall by Discovery Shores Boracay.
- Beads Bracelet Project – Several women from the Ati Village were taught to make simple bead bracelets. These are the bracelets Discovery Shores Boracay gives to guests as a welcome amenity. The Ati women are paid for every bracelet made, while Discovery Shores provides the materials. This simple project is our way of providing them the opportunity to earn extra income for their family.
- Mass Blood Donation – This activity was done in partnership with the Red Cross Boracay-Malay Chapter. Earlier in the year, the Department of Health declared an outbreak of Dengue in Western Visayas. Because of this, sufficient blood supply is necessary for those who require transfusion. Discovery Shores Boracay had 54 volunteers, 20 successful donors.

What philanthropic - including educational, community or charitable - organisation (s) did you support in 2019 and what do these organizations stand for?

We supported the Philippine Red Cross (Boracay-Malay Chapter) in their Blood Donation activity. The Philippine Red Cross is a premier humanitarian organization committed to various social welfare services and the promotion of volunteerism.

Approximately how many of your hotel team members participated in the activity/activities?

- Medical Mission – 20 volunteers
- Ati Community Feeding – 15 volunteers
- Donation and feeding of fire victims – 8 volunteers
- Beads Bracelet – 5 volunteers
- Mass Blood Donation - 54 volunteers, 20 successful donors

Was your donation monetary, time or goods or products? What was the estimated value of the donation in U.S. Dollars?

Our donations were mostly goods and time.

Tell us about the impact of your effort / donation / event and the activities done.

Our primary goal for our CSR activities is to be of help the community – to uplift their way of life, to share information, to teach them, to help them grow. At the same time, we would like the members of the community to also work and strive to improve so they will not be dependent on others all the time. We hope that we were able to inspire the community through the CSR activities and make them believe that life can indeed become better with hard work, knowledge and perseverance.

SUSTAINABILITY: Being a responsible guardian of the environment by continually using resources responsibly, eliminating waste, minimizing the carbon footprint, and embracing sustainable practices that create a positive impact within your community. Preferred Hotels will focus on hotels in this category that have sustainability accreditation's and





are working with certifications to make their operations more sustainable.

What are the sustainable developments or green initiatives that the hotel(s) supports in 2019?

With the reopening of Boracay Island in October 2018, each property must adhere to the environmental laws in the island. Discovery Shores Boracay has always been compliant even prior to the island's closure. Now that it has opened, the Local Government Units (LGU) have launched several green campaigns such as reducing use of single-use plastics, having your own/property STP (Sewerage Treatment Plant), banning certain activities in the island and more. Discovery Shores Boracay supports the LGU and mounted as well our own green initiatives.

Does your hotel(s) have an internal goal with regards to implementing sustainability initiatives?
Does your hotel promote sustainability efforts to employees as a core business value?

We have a timeline for the growth of our farm (to grow our own produce), as well as sourcing out more ingredients that come from sustainable sources.

Information about sustainability is always shared with the employees by Human Resources or Food and Beverage. Everyone should do their part in reusing, recycling and reducing. Everyone is encouraged to do this not only at the resort but in their own homes as well.

Do you partner with any sustainable accreditation companies or have you recently achieved any eco accreditations, certifications, or recognition?

We have partnered with Waves for Water for simple water filtration for the adopted community, Pristine Solution who supplies us with "Beyond Meat" or plant-based products and EcoPure for our the resort's water filtration systems.

What were some sustainable initiatives, events or activities your hotel has undertaken in 2019, and what did you achieve? How many of your hotel team members participated in the activity?

- **Beach Clean Up:** The Beach Clean-Up is done at various locations in Boracay such as Bantud Beach, Ilig-Iligan Beach, Tambisaan Beach and White Beach. This activity is done twice every quarter. The team collects plastic bottles, soda cans, wrappers and other plastics. We have around 50-55 volunteers per event.
- **Waves for Water Project:** Discovery Shores Boracay partnered with "Waves for Water" in order to provide the Ati Community with clean, safe drinking water through a breakthrough rainwater storage and filtration systems. 10 volunteers for the event.
- **Single-use Plastics:** We have reduced the single-use plastics at the resort by changing our bath amenities to refillable pumps, stopped offering bottled mineral water and instead we offer Ecopure (this is Purified drinking water in clean, safe, reusable bottles).
- **Sustainable Ingredients:** We source out our shrimp from sustainable sources and we have suppliers for plant-based burgers and sausages. We also just recently started our own little farm where we grow leafy greens, tomatoes, herbs and other organic vegetables.

PHOTOS:

Beads Bracelet Project



Waves for Water



Medical Mission



Beach Clean-Up



Ati Feeding Program



Donation and feeding of fire victims



Blood Donation

